

FOR IMMEDIATE RELEASE

**PRISM VISUAL SOFTWARE SELECTS BILLTRUST AS
PARTNER FOR OUTSOURCED BILLING SOLUTIONS**

*-- Partnership Plans to Take Efficiency to the Next Level by Offering Billtrust's
CompleteBilling™ Solution to Prism Software Users --*

PRINCETON JUNCTION, NJ, March 22, 2004 – Billtrust, a leading provider of outsourced billing solutions, today announced it has been chosen by Port Washington, NY based Prism Visual Software, Inc. to be its billing partner of choice. Prism users now have the ability to outsource their entire bill processing through the combined Prism and Billtrust offering. This integrated solution enables both current and future Prism customers to significantly reduce the time and cost associated with customer billing, accelerate their cash flow, improve their customer service, and begin the migration to electronic billing.

Not only will Prism users have the ability to electronically transmit bills to Billtrust for processing, they will also reap the rewards of Billtrust's extensive range of outsourced billing services. With such offerings as bill design consultation; variable marketing messages and inserts; and comprehensive reporting, Billtrust offers much more than simply printing and mailing bills.

“We are pleased to be partnering with Billtrust to offer our customers the ability to outsource their billing processing,” said Lorraine Keating, President of Prism Visual Software, Inc. “Billtrust was the obvious partner of choice since their CompleteBilling™ service is a true SOLUTION as opposed to a mailing service. With their capabilities to gradually migrate our customers to online billing, Billtrust obviously shares our vision for the future of technology as being web-based and wireless.”

The first Prism customer to begin automating their billing processes with Billtrust is Hellenbrand Water Conditioning, based out of Waunakee, WI. “We are very excited to be outsourcing our billing through the integrated Prism and Billtrust solution”, said Dan Rix, Operations Manager of Hellenbrand, “We anticipate saving money, improving our cash flow as well as being able to now use our bills as a marketing tool.”

“Billtrust has been very successful to date in providing solutions to the bottled water industry.” said Billtrust President, Flint A. Lane. “Our alliance with Prism, who has made a name for themselves in the bottled water and route delivery industry, reinforces our leadership in this market.”

The availability of this new service for Prism users comes at a time when businesses of all sizes are looking for ways to gain efficiencies. With the ability to obtain a faster bill turnaround, improved billing capabilities, inclusion of variable marketing messaging and other customer-specific messages as well as state-of-the-art electronic billing – the only thing a customer needs to worry about is growing their business.

-- continued --

About Billtrust

Headquartered in Princeton Junction, NJ, Billtrust (www.billtrust.com) is a leading provider of outsourced billing solutions. The company's flagship product and service suite, CompleteBilling™, automates the entire billing process, enabling small and medium-sized businesses to save money, increase productivity, improve cash flow, and migrate to electronic delivery. Compatible with almost any accounting package, CompleteBilling is the most feature-rich outsourced billing solution of its kind.

About Prism Visual Software

Prism Visual Software is a developer of desktop and PDA Wireless Software Solutions for Route Sales, Product Deliveries, Meter Reading, Data Destruction, and Equipment Service. Prism's specialty is creating technology solutions that are directed at generating operational efficiencies. While Prism's products are seamlessly linked to comprehensive back-end accounting systems, Prism is convinced that real savings can only be achieved by helping their customers optimize their operations. Prism has been in business for over 20 years developing award-winning field force automation technology, connecting field-force "on the road" personnel with "in the office" desktop. For more information, please contact Prism Visual Software at 516-944-5920

#

Contact, press only: **Bobbie Sauter**, *Billtrust* - (609) 580-0050 or bsauter@billtrust.com