



Contact: Mitch Rose, VP Marketing  
Billtrust  
609-235-1010 X122  
mrose@billtrust.com

## **-- Billtrust and Mincron Software Form Strategic Alliance to Offer Outsourced Billing Service for Wholesale Distributors --**

PRINCETON, NJ, and HOUSTON, TX January 23, 2007 – Billtrust, the leading billing service provider for the distribution industry, and Mincron Software Systems (Mincron), a premier software supplier of distribution and warehouse solutions, today announced a strategic alliance to enhance Mincron’s solutions in the critical area of billing services. Mincron will offer its client companies Billtrust’s CompleteBilling™ Service, which includes outsourced paper and electronic billing, an online customer service tool, expert bill redesign, and in-bill marketing.

Instead of printing invoices and statements in-house, Mincron customers can now electronically transmit bills to Billtrust for processing. With the ability to send bills via U.S. Mail or electronically, depending on the customer’s preference, CompleteBilling™ provides Mincron’s clients with a seamless transition to electronic billing, allowing them to cut their billing costs by over 50%.

“Our customers are always interested in reducing costs and getting paid faster,” said Mincron President Jim Delonas. “Outsourcing invoice and statement processing and delivery to Billtrust achieves these goals while simplifying their business and freeing up valuable personnel resources. This allows them to focus on elements of their business that generate sales and profits.”

“Mincron is a key partner for Billtrust”, stated Billtrust President Flint A. Lane. “With Mincron’s breadth of tightly integrated enterprise solutions and Billtrust’s billing technology and services expertise, we are uniquely positioned to help their distribution and warehouse customers increase profitability through better billing.”

### **About Mincron Software**

Mincron Software Systems, headquartered in Houston, Texas, is a leading provider of innovative, high value software and business service solutions to wholesale distributors, logistics companies, and other businesses requiring tightly integrated enterprise software solutions. For more information, visit Mincron online at [www.mincron.com](http://www.mincron.com).

**About Billtrust**

Billtrust, headquartered in Jamesburg, NJ, is a leader in outsourced billing solutions. The company's flagship product and service suite, called CompleteBilling™, consists of paper, fax and e-mail billing as well Invoice Gateway, a hosted web billing and payment service. In addition, the company provides expert bill design, in-bill marketing services, and an integrated online customer service tool called CustomerCare™. These comprehensive tools automate the billing process, enabling businesses to save money, increase productivity, improve cash flow, and seamlessly migrate to electronic delivery. More than 200 companies nationwide rely on Billtrust for their billing needs. For more information, visit Billtrust online at [www.billtrust.com](http://www.billtrust.com).

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