



# Meet customer demands for electronic payment & invoicing with automated AR



## REDUCED MANUAL LABOR

AR automation eliminates the need for manual payments processing, handling everything from payment remittance to data extraction.



## CUSTOMER PORTAL AUTOMATION

Eliminate the need for A/R teams to dedicate hours keying in data or maintaining complex custom solutions by forming a direct integration with every A/P network through Billtrust.



## INCREASED CUSTOMER SATISFACTION

Billtrust supports a 24/7, self-service portal for end-users. Portals provide multi-channel invoice delivery and payment options for your customers, including new payment methods such as virtual credit cards.

Leading transportation firms have used Billtrust solutions to improve and automate their AR processes, including IE Trucking, Rail, 3PL, Freight Forwarders, Intermodal, Renting and Leasing, Maritime, Parcel and Factoring companies.



## SOUTHEASTERN FREIGHT LINES

Billtrust Cash Application

“Billtrust is easily one of the **best enterprise implementations** this company has experienced.”

— Ron Pagoota, *Director - Revenue Accounting, Southeastern Freight Lines*

## 100% ELIMINATION

Manual data entry

## \$86.4K COST REDUCTION

Achieved

## REPURPOSED PERSONNEL

More strategic projects

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