



Delight your customers with accounts receivable solutions

Give buyers more visibility, choice, and self-service



Make it easy to do business.

The payment experience is often your last touchpoint. It often determines whether your customers will buy from you again. In fact, 92% of finance leaders say AR automation strengthens client relationships and boosts retention. Want to build loyalty and keep customers coming back? Turn to Billtrust, the AI-powered AR platform trusted for over two decades to deliver better experiences.



Customer excellence

260+
AP portals
available

\$1T
Payments
processed
annually

13M
Buyer
insights

24
Years of AR
expertise

Build customer loyalty



Deliver tailored communications

Using AI, virtual assistants craft personalized customer communications on behalf of your collectors, accelerating case creation and dispute resolution.



Earn repeat business

With multiple ways for your customers to reorder their favorite products, our eCommerce solution makes it easy to build client loyalty.



Gain buyer insight

Gain instant access to payment behavior insights helping you gauge the financial stability of your buyers, stay ahead of potential issues, and make data-driven decisions.



Drive adoption

Billtrust's eSolutions offer personalized outreach campaigns to educate buyers and drive digital transformation and portal utilization.

More customer choices.

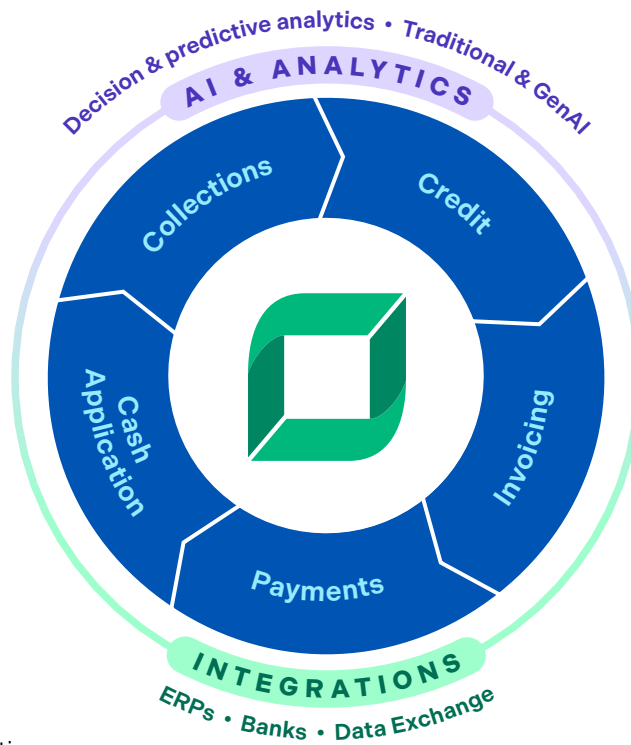
Give your buyers freedom of choice. Let customers pay how they prefer, through any channel or modality — even your own branded payment portal.

Self-service.

Remove friction from transactions. With the Billtrust payment portal, buyers can view, manage, dispute, and pay their invoices easily via multiple e-payment methods.

Invoices their way.

Reduce invoice rejections. With Billtrust's flexible invoicing capabilities, you can automatically format and submit invoices to meet each customer's specific requirements.



Personalized shopping experiences.

Empower your customers with a self-serve webstore and mobile app. Billtrust's eCommerce solution offers personalized storefronts and customer-specific pricing.

Custom payment policies.

Customize your payment policies based on buyer behavior. Configurable rules allow you to segment customers and establish granular terms that are as unique as your customers.

More clients. Fewer disputes.

Minimize payment disputes, real-time payment updates and automated reconciliation ensures every remittance is closed quickly and accurately.

Faster credit approvals

Accelerate credit evaluations and allocations using data-backed auto-decisioning capabilities that improve your customer experience.

"I highly recommend Billtrust because they allow our teams to focus on customer service and problem-solving."

Karen Singleton
Director of Credit & Shared Services
SPI

"Billtrust collaborates across departments to provide the best experience for our customers."

Tiffani Hoover
Marketing Coordinator
Parrish-Hare

"Billtrust is always looking for ways to take our service to the next level."

Sean Smith
Senior Manager
Genuine Parts Company

Ready to get started?

Let our accounts receivable experts run a model to show you the potential outcomes with Billtrust.

 **billtrust**